United Artists
50
Anniversary
Now watch us
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"Battle of Britain"

A Harry Saltzman Production

STARRING IN ALPHABETICAL ORDER:
Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More Laurence Olivier Nigel Patrick Christopher Plummer Michael Redgrave Ralph Richardson Robert Shaw Patrick Wymark Susannah York

PRODUCED BY Harry Saltzman AND S. Benjamin Fisz SCREENPLAY BY James Kennaway AND Wilfred Greatorex
DIRECTED BY Guy Hamilton COLOR BY Technicolor® FILMED IN Panavision®

ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS

50 GO United Artists

G Suggested For GENERAL Audiences

THEATRE

5 Cols. x 200 Lines—100 Lines (71 Inches)

Mat 503

Advertising

Campaign

"Battle of Britain"

A Harry Saltzman Production

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ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS

SO GO United Artists

THEATRE

5 Cols. x 132 Lines—660 Lines (47 Inches)

Mat 502

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STARRING IN ALPHABETICAL ORDER:
Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More Laurence Olivier
Nigel Patrick Christopher Plummer Michael Redgrave Ralph Richardson Robert Shaw Patrick Wymark
Susannah York PRODUCED BY Harry Saltzman AND S. Benjamin Fisz SCREENPLAY BY James Kennaway AND Wilfred Greatorex
DIRECTED BY Guy Hamilton COLOR BY Technicolor® FILMED IN Panavision®

G Suggested For GENERAL Audiences

SO GO United Artists

ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS

THEATRE

4 Cols. x 165 Lines—660 Lines (47 Inches)

Mat 402

"Battle of Britain"

A Harry Saltzman Production

STARRING IN ALPHABETICAL ORDER

Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More Laurence Olivier Nigel Patrick Christopher Plummer Michael Redgrave Ralph Richardson Robert Shaw Patrick Wymark Susannah York PRODUCED BY Harry Saltzman AND S. Benjamin Fisz SCREENPLAY BY James Kennaway AND Wilfred Greatorex DIRECTED BY Guy Hamilton COLOR BY Technicolor® FILMED IN Panavision®

G Suggested For GENERAL Audiences

ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS

SO GO United Artists

THEATRE

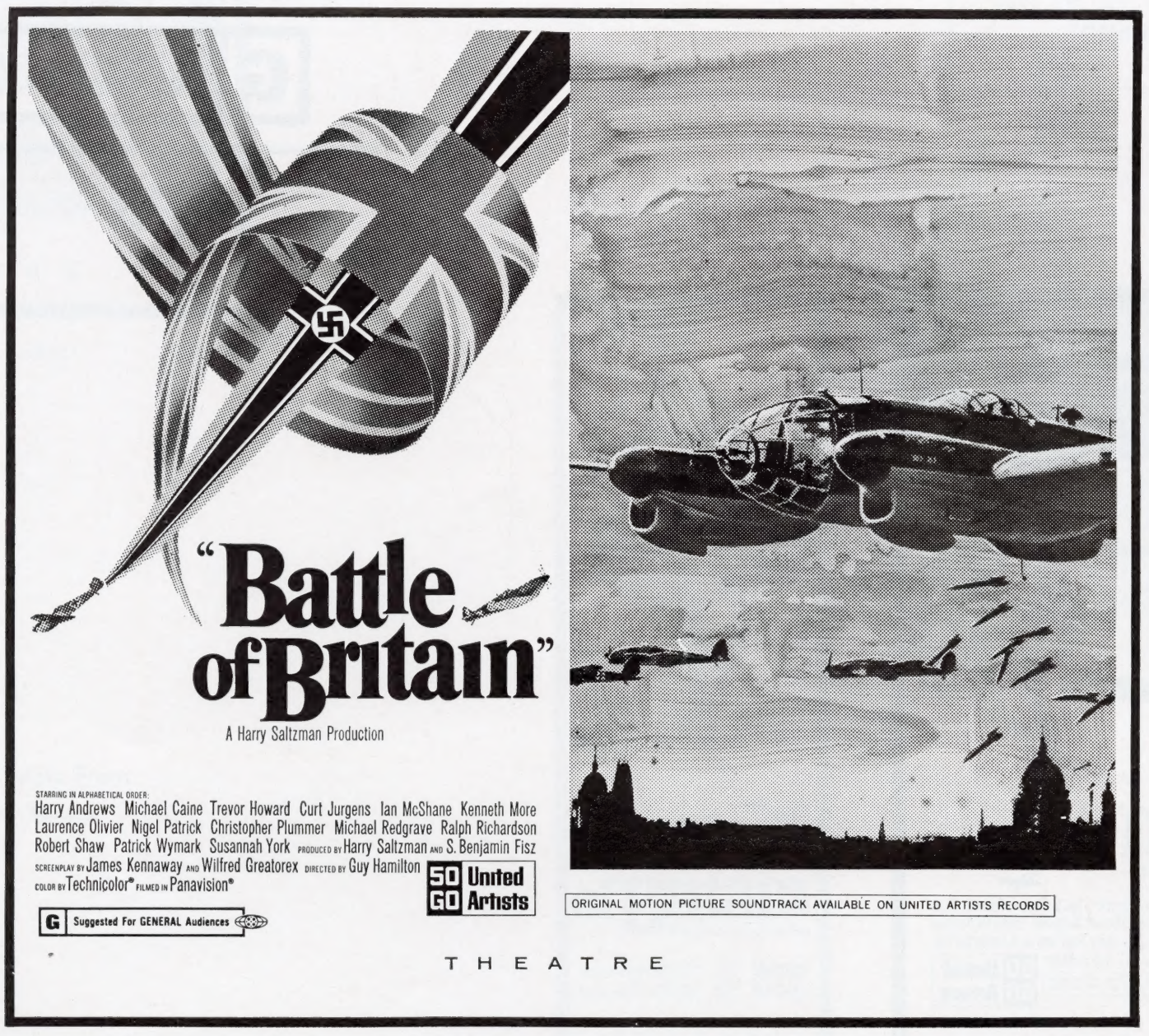
3 Cols. x 158 Lines—474 Lines (34 Inches)

Mat 301

"Battle of Britain"
A Harry Saltzman Production
STARRING IN ALPHABETICAL ORDER:
Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More Laurence Olivier
Nigel Patrick Christopher Plummer Michael Redgrave Ralph Richardson Robert Shaw Patrick Wymark
Susannah York PRODUCED BY Harry Saltzman AND S. Benjamin Fisz SCREENPLAY BY James Kennaway AND Wilfred Greatorex
DIRECTED BY Guy Hamilton COLOR BY Technicolor® FILMED IN Panavision®
G Suggested For GENERAL Audiences
ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS
50 GO United Artists
THEATRE

5 Cols. x 76 Lines—380 Lines (27 Inches)

Mat 501


"Battle of Britain"
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SCREENPLAY BY James Kennaway AND Wilfred Greatorex DIRECTED BY Guy Hamilton
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G Suggested For GENERAL Audiences
50 GO United Artists
ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS
THEATRE

4 Cols. x 90 Lines—360 Lines (26 Inches)

Mat 401

2 Cols. x 49 Lines—98 Lines (7 Inches) Mat 202

"Battle of Britain"
A Harry Saltzman Production
STARRING IN ALPHABETICAL ORDER:
Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More
Laurence Olivier Nigel Patrick Christopher Plummer Michael Redgrave Ralph Richardson
Robert Shaw Patrick Wymark Susannah York PRODUCED BY Harry Saltzman AND S. Benjamin Fisz
SCREENPLAY BY James Kennaway AND Wilfred Greatorex DIRECTED BY Guy Hamilton
COLOR BY Technicolor® FILMED IN Panavision®
ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS
G Suggested For GENERAL Audiences
SO GO United Artists
THEATRE

2 Cols. x 100 Lines—200 Lines (14 Inches) Mat 204

MOTION PICTURE ASSOCIATION OF AMERICA

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Director of the Code for Advertising
Motion Picture Association of America
522 Fifth Avenue, N. Y., N. Y. 10036

This picture has been rated:

G SUGGESTED FOR GENERAL AUDIENCES

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COLOR BY Technicolor® FILMED IN Panavision®
ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS
SO GO United Artists
G
THEATRE

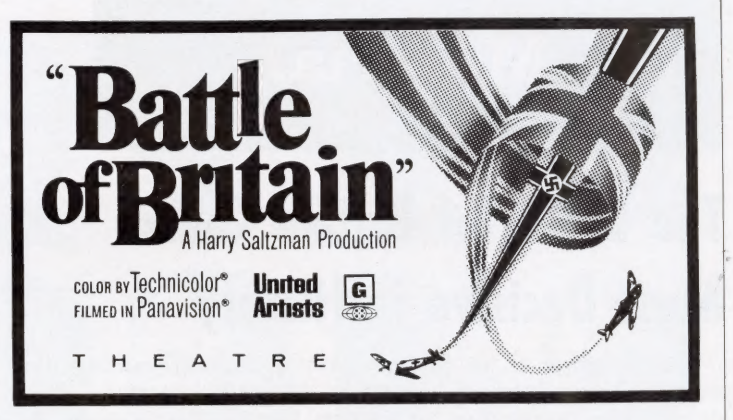
2 Cols. x 70 Lines—140 Lines (10 Inches) Mat 203

1 Col. x 49 Lines (4 Inches)
Mat 102

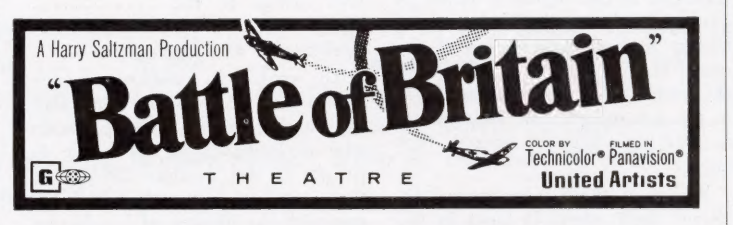
"Battle of Britain"
A Harry Saltzman Production
STARRING IN ALPHABETICAL ORDER:
Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More
Laurence Olivier Nigel Patrick Christopher Plummer Michael Redgrave Ralph Richardson
Robert Shaw Patrick Wymark Susannah York PRODUCED BY Harry Saltzman AND S. Benjamin Fisz
SCREENPLAY BY James Kennaway AND Wilfred Greatorex DIRECTED BY Guy Hamilton
COLOR BY Technicolor® FILMED IN Panavision®
ORIGINAL MOTION PICTURE SOUNDTRACK AVAILABLE ON UNITED ARTISTS RECORDS
Suggested For GENERAL Audiences
50 GO United Artists
THEATRE

2 Cols. x 139 Lines—278 Lines (2 Inches) Mat 206

Order Ad Mats From
National Screen



2 Cols. x 28 Lines—56 Lines (4 Inches)



2 Cols. x 14 Lines—28 Lines (2 Inches)

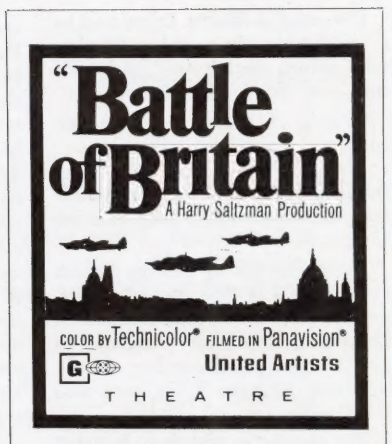
Both on Mat 201

SPECIAL MAT No. 1

The following ads and scene cuts are on the composite mat available at a special low price at National Screen Service

ADS: 101, 102, 103, 201, 202, 203
SCENES: 1A, 2A

1 Col. x 70 Lines (5 Inches)
Mat 103



1 Col. 28 Lines (2 Inches)

1 Col. x 14 Lines (1 Inch)

Both on Mat 101

Publicity Material

The Battle of Britain Called Most Decisive in History

There appear to be just as many opinions regarding the most decisive battles of history as there are historians. But almost all, it seems, are agreed that the most decisive in all history was the so-called Battle of Britain, more familiarly known as *The Blitz*.

The "decisiveness" of a battle of the past, it was pointed out, is determined by the degree in which its outcome influenced the course of history toward the creation of the world order as it exists today, and there have been many great battles in the past which have contributed in varying degrees toward that order.

Which of these were more "decisive" than others is moot in the light of the final outcome. But certain it is, say most historians, that if Britain had lost the Battle of Britain, the world order we know would have passed into limbo and all the decisive battles which had been fought to establish it would have been fought in vain.

What would have succeeded it had Hitler won the Battle of Britain would have been, by his own admission, the complete stamping out of the democratic notion and the establishment of his own Nazi principles destined, he swore, to be the world order for a thousand years to come.

The Battle of Britain may therefore be called the most decisive battle in all history.

But Hitler lost the Battle of Britain, and with it every chance he had of winning World War II.

But he had almost won it. And the narrowness of the margin is dramatically re-enacted in Harry Saltzman's multi-million-dollar spectacle "Battle of Britain," which United Artists, an entertainment service of Transamerica Corporation brings to the ..... Theatre on ..... in Color by Technicolor and Panavision.

To make it, Saltzman commissioned a number of high ranking RAF and Luftwaffe officers who participated in the battle to refight it just as they did during those terrible six months which began with the blitzing of London on July 10th 1940, and only ended when Hitler realized in October that even with his superiority over the pitiful Royal Air Force, he could never hope to quench the indominable spirit of the English people on their beleaguered island fortress.

More than a hundred Stukas, Spitfires, Hurricanes, Messerchmitts and Heinkels, some of them actual veterans of the great battle, were used in the air battle sequences, and to play the key roles in his $12,000,000 master epic, Saltzman signed Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Ian McShane, Kenneth More, Laurence Olivier, Nigel Patrick, Christopher Plummer, Michael Redgrave, Ralph Richardson, Robert Shaw and Patrick Wymark, with a highly gripping role for lovely Susannah York.

While its facts are based mainly on the authoritative "The Narrow Margin" by Derek Wood and Derek Dempster, the screenplay is by James Kennaway of "Tunes of Glory" fame, with the collaboration of Wilfred Greatorex. Freddie Young, who won Oscars for his camera work in "Lawrence of Arabia" and "Dr. Zhivago," was in charge of photography, and Guy Hamilton directed. S. Benjamin Fisz, a veteran of the Polish air force, co-produced with Saltzman.

Outstanding Ace of Battle of Britain On Advisory Staff

Who better than the outstanding RAF ace during the epic Battle of Britain to act as technical adviser for the young men flying the Spitfires, Hurricanes, Messerschmitts and Heinkels in Harry Saltzman's film re-enactment of that classic three-month battle?

His name is Ginger Lacey and he is credited with downing 28 German planes during the battle. He was shot down nine times.

"Battle of Britain," in Technicolor and Panavision will open.... at the ..... Theatre. It is being released by United Artists, an entertainment service of Transamerica Corporation.

Lacey was one of a dozen British veterans of *The Blitz* hired by Saltzman to make the re-enactment of the classic battle as authentic as possible. An equal number of still-surviving German flyers were also employed.

The big cast of "Battle of Britain" includes Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Ian McShane, Kenneth More, Laurence Olivier, Nigel Patrick, Christopher Plummer, Michael Redgrave, Ralph Richardson, Robert Shaw, Patrick Wymark and Susannah York. Factually based on "The Narrow Margin" by Wood and Dempster, its screen play is by James Kennaway of "Tunes of Glory" fame and Wilfred Greatorex. Guy Hamilton directed.

Lacey remained with the RAF until 1967 after 30 years of service, leaving to become a director of an aircraft firm. One of his toughest assignments on "Battle of Britain" he says, was to get some of the young actors to get proper 1940 short haircuts.

They Also Serve Who Sit in Wings And Dope Weather

Technological progress note:

One of the most important persons around the locations where Harry Saltzman's multi-million-dollar epic "Battle of Britain" was shot was not the producer, the director or the cameraman but—the weather forecaster!

What with hundreds of authentic Spitfires, Hurricanes, Messerschmitts and Heinkels taking to the air in the re-enactment of this, the most decisive battle in history, and with time schedules being what they are, the producers simply had to know—and as far in advance and as accurately as possible—what kind of weather they were going to encounter.

So the Meteorological office in London sent one of its best dopesters out to the flying fields around Seville, Spain where most of the action was shot, and upon his procrastinations most of the scheduling was done.

The new film, which opens..... at the ..... Theatre rain or shine in Color by Technicolor and in Panavision, and is being released by United Artists, an entertainment enterprise of the Transamerica Corporation, has one of the most impressive all-star casts in recent films. As important as the weather forecaster perhaps, was Guy Hamilton who directed, James Kennaway and Wilfred Greatorex who wrote the screenplay, and S. Benjamin Fisz who co-produced with Saltzman.

Still BOB Art 1 ***Mat 4A***

Artist's conception of the blitz on London, a critical phase of the Battle of Britain and one of the key points of the historic engagement which is faithfully brought back to life in Harry Saltzman's "Battle of Britain," Technicolor and Panavision spectacle opening ..... at the ..... Theatre, released by United Artists, an entertainment service of Transamerica Corporation.

Multi-Million-Dollar 'Battle of Britain' Relives Heroic Epic of Island Fortress's Finest Hour

(Production Story)

From the fantastic world of James Bond whom he helped introduce to the world's movie audiences, Producer Harry Saltzman steps into the living history of our times with a scrupulously authentic film of the most decisive aerial combat ever fought and certainly one of the most crucial battles in all of human history.

Had it been lost, it was pointed out, Saltzman would never have been permitted to make it, and few if any audiences would have been permitted to see it. For Saltzman's film tells of that battle upon which Hitler wagered more than any other for the complete destruction of the free world and the beginning of his new social order destined to "last a thousand years,"—the Battle of Britain. His objective was nothing less than Britain itself.

The battle was the famous struggle in the skies of Britain sometimes called The Blitz between the RAF and the Luftwaffe which lasted from August to October of 1940. It was this three-month battle, which prompted Winston Churchill to make his famous statement "Never in the field of human conflict was so much owed by so many to so few," and its outcome more than anything else finally convinced Hitler that he could never invade the British Isles.

The new film is the multi-million-dollar "Battle of Britain," in Color by Technicolor and Panavision, which United Artists, an entertainment subsidiary of Transamerica Corporation, brings to the ..... Theatre on ..... next.

The "ground battles" Saltzman waged to preserve the integrity of the film have been called without equal in the history of motion picture production. High ranking officers of both the RAF and the Luftwaffe who fought the real battle were commissioned by Saltzman to re-fight it exactly as they did more than a quarter of a century ago, and according to knowledgeable witnesses, they did. Teams of military, political and civil researchers spent months studying official documents on both sides to separate legend from reality, and one of the most impressive casts ever assembled for a motion picture was assigned to portray the key roles.

These include, in alphabetical order, Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Ian McShane, Kenneth More, Laurence Olivier, Nigel Patrick, Christopher Plummer, Michael Redgrave, Ralph Richardson, Robert Shaw and Patrick Wymark with lovely Susannah York playing a stellar feminine role.

The factual background of "Battle of Britain" is based mainly on Derek Wood and Derek Dempster's authoritative history of the battle "The Narrow Margin" with a gripping story line running through it from the pen of James Kennaway, noted for his "Tunes of Glory." Wilfred Greaterex collaborated. Guy Hamilton, widely known for his direction of the Bond classic "Goldfinger," and the Mike Caine starrer "Funeral in Berlin," directed. S. Benjamin Fisz, a veteran of the Polish air force, co-produced with Saltzman.

More than a hundred aircraft of the types which took part in the Battle of Britain were assembled for the picture's battle sequences by agents sent throughout the world to hunt for them by Saltzman more than a year ago. These include authentic Spitfires, Hurricanes, Messerchmitts and Heinkels, all in perfect flying condition and piloted in the film by members of the Spanish air force since most of the sky fighting and landing field sequences were shot in the vicinity of Seville. There is, however, considerable footage of dog-fighting over London and northern France and studio sequences made in London.

To put all this on film Saltzman appointed Freddie Young director of photography for the new picture, basing his selection mainly on the famous cameraman's handling of "Lawrence of Arabia" and "Dr. Zhivago," both of which won him Academy Awards.

Ear-marked for a budget of $12,000,200, "Battle of Britain" was by far the most ambitious project ever produced by Saltzman. When one thinks back on the production which went into the various James Bond adventures, this is no mean consideration.

14 Stars Shine

Fourteen famous Hollywood and international screen names head the cast of Harry Saltzman's multi-million-dollar re-enactment of history's most decisive battle, "Battle of Britain" which United Artists, an entertainment enterprise of Transamerica Corporation brings to the ..... Theatre on ..... in Color by Technicolor and Panavision.

In alphabetical order film's leading stars are Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Ian McShane, Kenneth More, Laurence Olivier, Nigel Patrick, Christopher Plummer, Michael Redgrave, Ralph Richardson, Robert Shaw, Patrick Wymark and Susannah York.

Guy Hamilton's Greatest Film

Film Director Guy Hamilton performed his most important directorial assignment of his career to date in Harry Saltzman's multi-million-dollar re-enactment of history's most consequential battle, "Battle of Britain," which United Artists, an entertainment enterprise of Transamerica Corporation brings to the ....Theatre on ....in Color by Technicolor and Panavision.

Among Hamilton's more important directorial stints are "The African Queen," now considered a film classic; "The Third Man" another classic; the James Bond opus "Goldfinger," and the Michael Caine starrer "Funeral in Berlin."

Writer's Credit

James Kennaway, famed for his "Tunes of Glory," wrote the romantic screenplay for Harry Saltzman's epic "Battle of Britain" with Wilfred Greatorex, against the factual background provided by Wood and Dempster's authoritative "The Narrow Margin." The new film, in Color by Technicolor and Panavision, comes to the ..... Theatre on ..... as a release by United Artists, an entertainment enterprise of Transamerica Corporation. Guy Hamilton directed.

'Youth' Fought Epic Air Battle And Youth Re-enact It In Film

Youngsters — call them kids if you will—fought and won the epic Battle of Britain in the skies over London in 1940—and it's youngsters, kids maybe, who make up most of the supporting cast of Harry Saltzman's spectacular re-enactment of that most decisive of all battles, "Battle of Britain," which United Artists, an entertainment service of Transamerica Corporation, brings to the ..... Theatre on ..... in Color by Technicolor and Panavision.

Their names are in striking contrast to the stars assembled by Saltzman for key roles in his multi-million-dollar spectacle. Everybody, for example, knows Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Ian McShane, Kenneth More, Laurence Olivier, Christopher Plummer, Nigel Patrick, Michael Redgrave, Ralph Richardson, Robert Shaw, Patrick Wymark and Susannah York who play the key roles.

But very few know of Edward Fox, Nicholas Pennell, James Cosmo, Gareth Forwood, Nicholas Tate, Alan Tuckerand and Myles Hoyle who play the young pilots. And yet, says Director Guy Hamilton, there undoubtedly are at least several names of tomorrow's stars among them. Youth, as the saying goes, will be served and Hamilton's the man to serve it.

And kids indeed they were, those pilots of the RAF rushed out of prep schools and office appreticeships in the face of the greatest threat Britain ever faced—Goering's dreaded Luftwaffe. At first they were required to fly a minimum of 150 hours before being trusted with fighting planes. But as they were brought down, over England and over the distant German air bases in ever-increasing numbers, this time was cut and cut until in some cases the kids had no more than 15 hours of training.

And yet it was to these kids that "so many were indebted by so few." They won the Battle of Britain, and according to some military experts, thus lost World War II for Adolph Hitler.

While "Battle of Britain" is an authentic re-enactment of everything that happened in that three-month struggle which commenced with the blitzing of London on July 10th 1940, James Kennaway of "Tunes of Glory" fame, with the assistance of Wilfred Greatorex wrote a tense and highly dramatic narrative against its epic canvas.

Still BOB Art 2 *Mat 4B*

Top performers in Harry Saltzman's spectacular film re-enactment of the Battle of Britain in his Technicolor and Panavision epic "Battle of Britain" opening ..... at the ..... Theatre, are: Top row, left to right; Harry Andrews, Michael Caine, Trevor Howard, Curt Jurgens, Christopher Plummer, Sir Michael Redgrave and Sir Ralph Richardson. Bottom row, l. to r.: Ian McShane, Kenneth More, Sir Laurence Olivier, Nigel Patrick, Patrick Wymark, Susannah York and Robert Shaw. Film is released by United Artists, an entertainment service of Transamerica Corporation.

Still BOB 9 *Mat 2A*

Hein Riess (center) as Reichmarschall Goering in Harry Saltzman's spectacular re-enactment of the "Battle of Britain" which opens ..... at the Theatre on ..... in Technicolor and Panavision thru release by United Artists, an entertainment service of Transamerica Corporation. Flanking him are Wilfried Van Aaken as General Osterkamp and (r.) Peter Hager as the infamous Kesselring.

Ace Cameraman

Freddie Young, whose camera work for "Lawrence of Arabia" and "Dr. Zhivago" won him Academy Awards, ground the figurative crank for Harry Saltzman's multi-million-dollar romantic re-enactment of the most consequential battle in history "Battle of Britain," which United Artists, an entertainment service of Transamerica Corporation, will bring to the ..... Theatre on ..... in Color by Technicolor and Panavision.

Old Enemies On Same Job

Some 30 years ago nothing would have pleased Britain's Wing Commander Robert Stanford-Tuck more than to get his hands around the neck of General Adolf Galland, his German counterpart. That, of course, was during the *blitz* when Britain's RAF was fighting Germany's mighty Luftwaffe in the Battle of Britain which has since been judged the most decisive battle in history.

Not too long ago, both Stanford-Tuck and Galland polished off a friendly scotch and soda together while working as technical advisors to Harry Saltzman for his multi-million-dollar re-enactment of the famous conflict "Battle of Britain."

The new film comes to the..... Theatre on ..... released by United Artists, a Transamerica Corporation entertainment enterprize, in Color by Technicolor and Panavision.

Greatest Battle

Often called the most decisive battle in history, Adolph Hitler's blitz of Great Britain from July 10th 1940 to mid-October, provides the thundering action for Harry Saltzman's multi-million-dollar production, "Battle of Britain." which United Artists, an entertainment enterprise of Transamerica Corporation brings to the ..... Theatre on ..... in Color by Technicolor and Panavision and a cast headed by 14 internationally famous actors.

1940 Air Armada Flys in New Film

More than a hundred 1940 Stukas, Spitfires, Hurricanes, Messerschmitts, Heinkels and other planes which took part in the epic Battle of Britain, fly again in a re-enactment of that consequential battle in Harry Saltzman's multi-million-dollar "Battle of Britain" which United Artists, an entertainment enterprise of the Transamerica Corporation brings to the ..... Theatre on ..... in Color by Technicolor and Panavision.

Planes, most of them ready to take to the air immediately and some requiring tuning up, were rounded up in all parts of the world by Saltzman's agents. They were flown in film's air battle sequences mainly by members of Spain's air force, since most of the flight scenes were shot around Seville, Spain.

Consultation of *Jane's Flying Planes of the World* reveals that film had enough planes to rank its producers the world's 37th air power!

Harry Saltzman of James Bond Fame Produces War Epic

Heretofore noted mainly for secret agent films "Dr. No," "From Russia With Love," "Goldfinger," "The Ipcress File," "Funeral In Berlin" and for such "milestones" in film-making as "Look Back in Anger," "The Entertainer" and "Saturday Night, Sunday Morning," Producer Harry Saltzman turns to a completely different type of film fare with his "Battle of Britain," which United Artists, an entertainment enterprise of the Transamerica Corporation will bring to the ..... Theatre on ..... in Color by Technicolor and Panavision.

The new film, based factually on Wood and Dempster's authoritative "The Narrow Margin" adapted to a screenplay by James Kennaway and Wilfred Greatorex, is an authentic re-enactment of this, the most decisive battle in all history, played by an all-star cast and containing hundreds of vintage planes many of them veterans of the very battle they are depicting. Guy Hamilton directed and S. Benjamin Fisz co-produced.

Much of the credit for bringing James Bond to the screen in the person of Sean Connery accrues to Saltzman, whose hand in making the first, second and third of the series was large. A native of St. John, New Brunswick, Saltzman is also of consequence on the TV scene, the recent Robert Montgomery Show among other things, having arrived on the small tube through him.

Still BOB-EX 1 *Mat 1A*

Susannah York is the only female playing a stellar role among the 14 male Hollywood and international greats assembled by Harry Saltzman for his spectacular "Battle of Britain" which United Artists, an entertainment service of Transamerica Corporation, brings to the ..... Theatre on ..... in Technicolor and Panavision.

THE CAST

The British

Sir Francis Stokes, Under-Secretary of State for Air	Harry Andrews
Andy's wife	Isla Blair
Squadron Leader Canfield	Michael Caine
Archie—Pilot Officer	Edward Fox
Air Vice Marshal Sir Keith Park— Air Officer Commanding No. 11 Group	Trevor Howard
Andy—Sgt. Pilot	Ian McShane
Group Captain Baker	Kenneth More
Air Chief Marshal Sir Hugh Dowding—Air Officer Commander-in-Chief Fighter Command	Sir Laurence Olivier
Group Captain Hope	Nigel Patrick
Lady Kelly	Eileen Peel
Harvey—Squadron Leader	Christopher Plummer
Air Vice Marshal Evill	Sir Michael Redgrave
David Kelly—British Minister in Berne	Sir Ralph Richardson
"Skipper"—Squadron Leader	Robert Shaw
Maggie Harvey—W.A.A.F. Section Officer	Susannah York

The Germans

Jeschonnek—Chief of Staff (Luftwaffe)	Karl Otto Alberty
Major Brandt—Heinkel Bomber Wing Leader	Alexander Allerson
Milch—Inspector-General (Luftwaffe)	Dietrich Frauboes
Feldmarschall Kesselring—Commander of Luftflotte II	Peter Hager
General Fink	Wolf Harnish
Bruno—Young Fighter Pilot	Reinhard Horras
Brandt's Navigator	Alf Jungermann
Baron von Richter—Foreign Office Emissary	Curt Jurgens
Boehm—Fighter Pilot	Helmut Kircher
Foehn—Senior Pilot	Paul Neuhaus
Beppo Schmidt—Colonel in the Intelligence	Malte Petzel
Falke—Senior Pilot	Manfred Reddemann
Reichmarschall Goering	Hein Riess
General Osterkamp	Wilfried Van Aacken
Hans Falke—Younger brother of Falke	Dagobert Walter

PRODUCTION STAFF

Produced by	Harry Saltzman and S. Benjamin Fisz
Directed by	Guy Hamilton
Screenplay by	James Kennaway and Wilfred Greatorex
Color by Technicolor	Filmed in Panavision
Director of Photography	Freddie Young B.S.C.
Associate Producer	John Palmer
Production Supervisor	Sydney Streeter
Supervising Art Director	Maurice Carter, G.F.A.D.
Art Directors	Bert Davey, G.F.A.D., Jack Maxsted, William Hutchinson, G.F.A.D., Gil Parrondo
Special Effects	Cliff Richardson, Glen Robinson, Wally Veevers, Ray Caple
Director of Photography	Bob Huke, B.S.C.
Aerial Photography	Skeets Kelly, John Jordan
Editor	Bert Bates
Sound	Gordon Everett, Gordon McCallum
British Technical & Tactical Advisors:	Group Captain Hamish Mahaddie, Group Captain Tom Gleave, Wing Commander Robert Stanford-Tuck, Squadron Leader Ginger Lacey, Squadron Leader B. Drobinski, Squadron Leader Robert Wright, Wing Commander Claire Legge (W.R.A.F.)
German Technical and Tactical Advisors:	Lt. General Adolf Galland, Colonel Hans Brustellin, Major Franz Frodl

Music for the film is composed and conducted by Ron Goodwin.

Sir William Walton, O.M., is the composer of a special sequence in the film entitled "Battle in the Air," conducted by Malcolm Arnold.

'BATTLE OF BRITAIN' IN BOOKS

A hard cover and a paperback, in which Book-of-the-Month Author Leonard Moseley tells the thrilling story of the *making of the motion picture* "BATTLE OF BRITAIN" — something new in book publishing — will be rushed to the bookstores behind one of the most intensive book promotions in recent film history, which will be on the local scene in time for YOUR release date! REMEMBER: This is *not* a fictionalization of the story, but a book on the making of a great motion picture!

To guarantee maximum interest in the book—and the movie—the publishers are:

PLANTING feature stories in Esquire, Look, Argosy and Time Magazines!

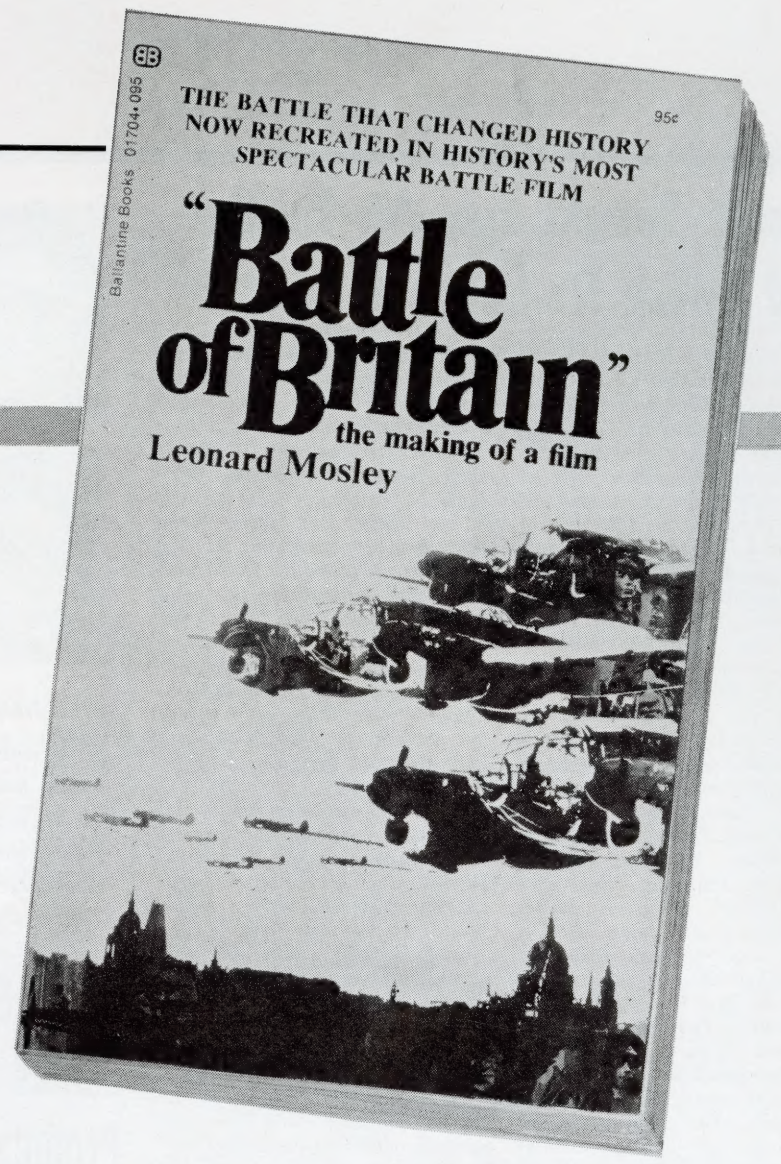
TAKING newspaper ads in strategic locations throughout the country!

SPONSORING an hour-long documentary on NBC TV!

PLANTING local radio and TV commercials!

SPONSORING author appearances on radio and TV!

OFFERING book outlets a complete line of four-color posters, floor and counter displays, and other point-of-sale helps!



The hard cover is being published by Stein & Day and the paperback by Ballantine Books, Inc. The local outlets know exactly who the field representatives of each are for their territories and where to reach them! See that they do!

AIRPLANE MODEL CONTEST

In recent years airplane clubs have grown in popularity. These clubs have their own display windows and counters at many hobby shops and department stores; they are constantly running scale model contests and thus afford you a hand-made promotional outlet. Set up an arrangement with airplane model clubs in your area (they can be found via phone book, hobby shop, schools, etc.,) to stage a contest for the best models of Spitfires, Hurricanes, Messerschmitts and Heinkels. Use color stills from the picture as criteria and have displays of the models at counters and windows of participating stores. Winners to be guests at the Theatre, get their pictures and winning models in newspapers, and if possible on TV. Also include schools (see item at lower right).

OLD 'FIGHTERS'

There are a surprising number of World War II Spitfires, Hurricanes, Messerschmitts and Heinkels still in perfect flying order to be found in cornfield airports around the country and if you can come upon one or two you've got the makings of a real attention-compeller! At a shopping center, the public square, in the sky or anywhere else where it can be viewed.

Ask around among the local air enthusiasts. Somebody always seems to know where one of these old planes fought on either side of the Battle of Britain can be found, or, for a teaser plus, try the personal columns of the local newspaper!

FIND BLITZ 'KIDS'

It just may be possible that some of the "kids" evacuated from England at the commencement of the Battle of Britain rode out the battle in your town and if you can locate one or two today, you've got a great story for the local press!

The way to find out is to ask around and to consult the newspapers of the period (not as hard as it sounds if the paper runs a competant "morgue".). If you come upon a name or a lead write to these people for their early impressions of your town during the stay; some cherished memories and friendships; what they owe their American friends, etc., etc. And ask for pictures!

'BATTLE OF BRITAIN' SCORE ON UA RECORD ALBUM

Ron Goodwin's magnificent background music for the motion picture "Battle of Britain" will be ready for the music stores as a sound track album from United Artists Records around the time of national release date and your exploitation plans should include its heavy plugging on radio stations and other outlets.

There will also probably be other recordings of this music and late checking with the outlets is suggested. Since this is a class item for a class picture, the album makes an unusually effective presentation item.

SET UP HEADLINES DISPLAY

The Battle of Britain was a major event in the world history and it was, of course, treated as such by the world's newspapers, including those in your town! This makes a large-scale co-operation possible which pays off both ways for you and newspapers. They can dig back in their files for first-page stories of the commencement of the battle—which was on August 12th 1940—and lend them to you for lobby and away-from-theatre situations. It is possible that you can cut a "well" in a reproduction of these pages for a theatre message on a really terrific local herald!

Digging back into its picture files the newspaper may be able to provide you with actual news photos of the battle, and possibly even with portraits of its major actors—Churchill, Hitler, Goering, Kesselring, etc., etc. You may be able to match up these stills with stills from the picture.

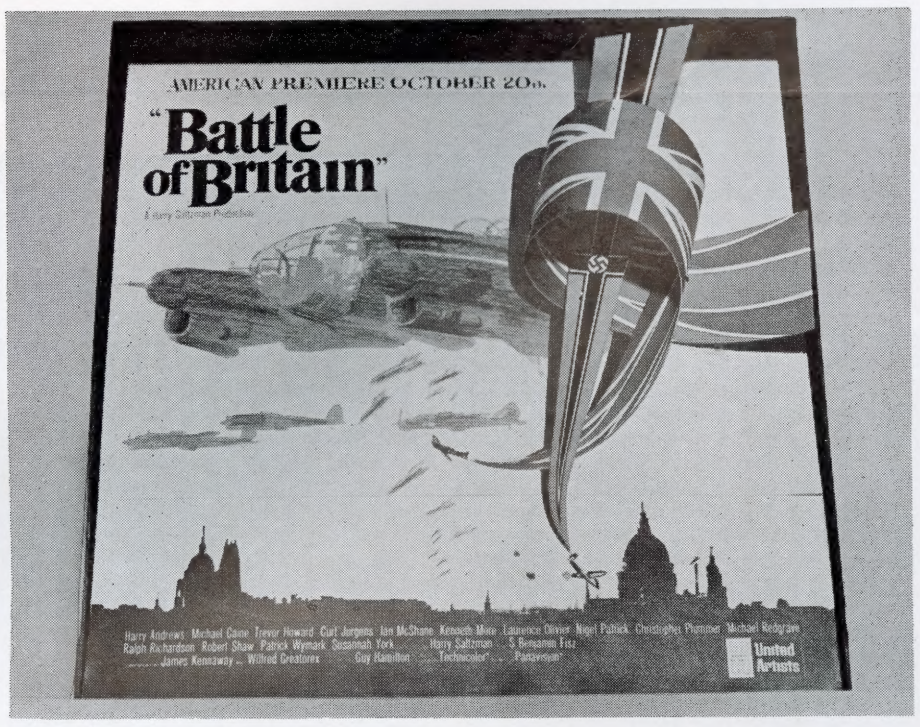
FOR THE SCHOOLS

There is no doubt but that the Battle of Britain was, as some authorities claim, *the* most-decisive Battle in History (see story in Publicity Section, this Pressbook) and this can get you into the schools!

A letter to the school people is almost a must! It is possible you may be able to do a little group sales here.

At the very least you should try for an essay contest in the schools on "Why the Battle of Britain Was the Most Decisive Battle in History," with "honor" guest tickets to winners, which may be awarded by the teachers themselves.

The arts and crafts departments, school flying club, etc., may be campaigned for scale models of the Spitfire, the plane which practically saved Britain—and the Democratic world—in its darkest hour.


AMERICAN PREMIERE OCTOBER 20th
"Battle of Britain"
A Harry Saltzman Production
Harry Andrews Michael Caine Trevor Howard Curt Jurgens Ian McShane Kenneth More Laurence Olivier Nigel Patrick Christopher Plummer Michael Redgrave
Ralph Richardson Robert Shaw Patrick Wymark Susannah York
James Kennaway Wilfred Greatorex Guy Hamilton Harry Saltzman S. Benjamin Fisz
Technicolor Panavision
United Artists

THREE DIMENSIONAL ADVANCE DISPLAY!

This colorful, three-dimensional display was in the lobby of New York City's DeMille Theatre months in advance of the film's opening. Your sign man can create a similar display for you which should be set up long in advance of your playdate. Enlargements of the Art Stills should be utilized to create the elements. The swirling, interlacing British and Nazi emblems trailing from the planes should be cut-out and mounted in a three-dimensional effect. Use the Posters as a guide for coloring.

EXTRAORDINARY TV FEATURETTES!

At press time for this campaign book at least one big, and several shorter nationwide TV shows have been scheduled to break ground for your showing of "Battle of Britain." Definitely set for broadcast at this time, are:

SPITFIRES FLY AGAIN, a seven-minute featurette which will go over the national facilities of CBS.

THE BATTLE OF THE BATTLE OF BRITAIN, an hour-long full-length feature which not only includes sequences on the production of the picture with the participation of its actors and producers, but newsreel shots of the actual battle with its effect upon Britain, the world and history! Michael Caine does the narrating and it will be telecast over nation-wide NBC.

After these broadcasts, "Spitfires Fly Again" and a four-and-half minute featurette "One of the Few" on Britain's hero, Peter Townsend, will be available for rebroadcast in some areas. It is suggested that you communicate with United Artists Exploitation as soon as possible, if you would like a print. The supply is limited, they are offered without charge, and once the supply is exhausted there will be no re-orders. Write, wire or phone EXPLOITATION DEPARTMENT, United Artists, 729 Seventh Avenue, New York, N. Y., 10019; 212 CI 5-6000.

FREE TV/RADIO SPOTS

Judicious use of the fast-selling radio and TV spots offered free of charge on this attraction, will tell your community that you've got one of the biggest pictures in recent years.

Spots are of varying lengths from a full minute to twenty seconds with plenty of room for local playdate information.

For your spots—on film for TV use and a 33⅓ recording for radio — write, Exploitation Department, United Artists, 729 Seventh Avenue, New York, N. Y., 10019, 212 CI 5-6000.

FREE TEASER TRAILER

Get this now and start playing it well in advance of your opening. About a week before opening follow through with the Regular Trailer. Use either or both of them for crossplugging.

Available now at NATIONAL SCREEN

REGULAR TRAILER

The trailer conveys in a concise manner the excitement, action and human interest of the film. It should be played as soon as you can schedule it in, and crossplugged at cooperating theatres. Order your prints from: NATIONAL SCREEN

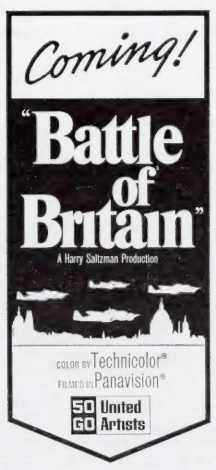
SATIN ACCESSORIES

ORDER all this material from your local NATIONAL SCREEN SERVICE EXCHANGE. All items are manufactured by NATIONAL FLAG & DISPLAY CO., 43 W. 21st St., New York, N. Y. 10010. Tel. 212 OR 5-5230.
In Canada, place orders with CONSOLIDATED THEATRE SERVICES, 120 Wellington St., W. Toronto, Ontario, Canada.

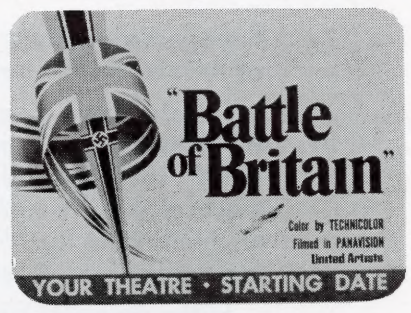
DeLuxe Sectional Valance
Any length (minimum order 10 feet)
Running foot . . . $2.15

3-Piece Streamer
15 feet, strung together, in color
Complete Streamer . . . $21.50

9 x 12 Flag
Double Faced, $145.00
Single Faced, $80.00



Usher's Badge
Each, 50c



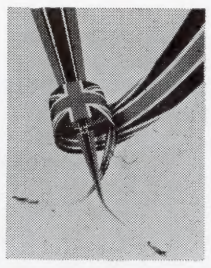
TELOP & SLIDE

For information and prices write: QQ Title Card Co., 247 West 46th Street, New York, N. Y. 10036.

ART STILLS

Use this selection of 8 x 10 black and white photos of the art elements to create displays, special ads, commercial tie-ups and other promotions. Order by number from National Screen.

BOB ART 3


BOB ART 4

BOB ART 5

BOB ART 6

BOB ART 7

Posters and Accessories

24 SHEET

14 x 36
INSERT CARD

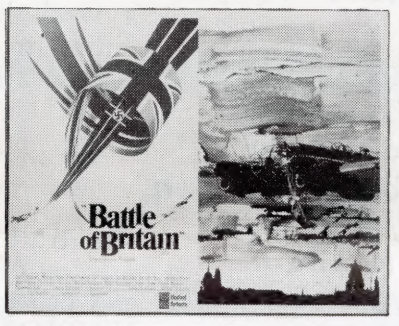
6 SHEET

Order All Accessories From National Screen

3 SHEET

WINDOW CARD

Also Available:
Set of eight 11 x 14 Lobby Cards
Set of eight 8 x 10 Color Stills
HI-RISE STANDEE
24 x 82 TITLE DISPLAY



22 x 28

1 SHEET A

1 SHEET B

Official Billing

"BATTLE OF BRITAIN" 0%

A HARRY SALTZMAN PRODUCTION 100%

Starring in Alphabetical Order:
HARRY ANDREWS
MICHAEL CAINE
TREVOR HOWARD
CURT JURGENS
IAN McSHANE
KENNETH MORE
LAURENCE OLIVIER
NIGEL PATRICK
CHRISTOPHER PLUMMER
MICHAEL REDGRAVE
RALPH RICHARDSON
ROBERT SHAW
PATRICK WYMARK
SUSANNAH YORK
100%
Type no smaller or less prominent than HARRY SALTZMAN. Either all the names before or all the names after the title and preceded by the words "Starring in Alphabetical Order". Names must be in a type no smaller nor less prominent than that used for any other name.

Produced by
HARRY SALTZMAN
and S. BENJAMIN FISZ 100%

Screenplay by
JAMES KENNAWAY
and WILFRED GREATOREX 100%

Directed by
GUY HAMILTON 100%

Color by
TECHNICOLOR®

Filmed in
PANAVISION® 100%

UNITED ARTISTS
Entertainment from Transamerica Corporation 100%

Note: Writers' credits must be no less than 20% of largest use of the title.

* If any likeness of any member of the cast appears in any ad then his likeness shall also appear with at least equal prominence.

The Story *(Not for Publication)*

The story of their exploits fires the hearts of youth . . . (R. A. Saville-Sneath: Britain's Air Power)
(Winston Churchill)

It was a battle fit for heroes to fight in — the Battle of Britain. The first and last complete war in the air.

It lasted over a period of 16 weeks in the summer of 1940 when Britain, after the defeat of Dunkirk in MAY, 1940, waited for the day of offensive that would strike outwards from a Europe now completely dominated by Hitler — the day that the Nazis looked forward to as Operation Sealion.

Hitler shrewdly tried, via von Richter, negotiating for peace with the British Minister in Switzerland, but was rejected.

After a six weeks' period of lull on AUGUST 10 came Eagle Day — a savage prelude to the projected invasion.

The Luftwaffe moved in bombing British airfields in the South of England. Total German air strength was 2,500. British fighter strength: 600.

The British defense was commanded by Air Chief Marshal Sir Hugh Dowding, whose foresight in writing a letter for Churchill to read had kept some fighter planes back in Britain. His No. 11 Fighter Group, the first line of defense, was in the South; his second line of defense, No. 12 Group, was in the North and Midlands.

There were arguments over tactics—Air Vice Marshal Keith Park, No. 11 Group Commander, wanted No. 12 Group's planes up as soon as possible to defend his airfields. He was opposed by Air Vice Marshal Trafford Leigh-Mallory, of No. 12 Group, who wanted time to mass his "Big Wings" of fighters.

Dowding, however, pointed out the essential, desperate truth of their situation: the shortage of pilots.

The pilots were exhausted after fighting day after day a relentless Luftwaffe. They were men like Skipper, of No. 11 Group, trying to crash-course boys into pilots, and the Canadian Colin Harvey of No. 12 Group.

Harvey's wife, Maggie, was in the Women's Auxiliary Air Force and kept postponing her request for a posting that would bring her nearer to Harvey. She knew the vital job she had to do.

The Germans had made one mistake, in sending out unprotected bombers to the North of England, thinking that British combat planes were all in the South, and that half of Britain's fighters were out of action. Their mistake cost them tweny-three bombers.

Then they made another, bigger blunder, when they began blitzing British cities.

The reason: an off-course bomber had unloaded its deadly cargo and the British had retaliated . . . on Berlin.

To save face, Goering now in personal command of the Luftwaffe, ordered the start of the blitzkreig on SEPTEMBER 7. It hit London savagely hard. But it switched the main attack away from the airfields.

But on SEPTEMBER 15, with time and weather running out for the invasion plan, an angry Goering ordered the biggest onslaught ever upon Britain.

Leigh-Mallory's "Big Wings" were now up in force with Park's men. The toll of disaster resounded throughout the Luftwaffe.

Goering told his aces that they had betrayed him. The time was not ripe now for attack.

The invasion was postponed, finally cancelled. British pilots waited tensely for a further onslaught . . . that never came.

The Battle of Britain was over. It might, at first, seem a hollow victory for those like Harvey, badly burned in that September 15 raid, but it was to merge into the Allies' ultimate victory over the Nazi tyranny.

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for Film and Theater Research

https://wcftr.commarts.wisc.edu

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HISTORY
DIGITAL LIBRARY

https://www.mediahistoryproject.org